

Mobile Application as Talent Solution for Sport

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Abstract— This paper proposes a new idea of making sport awareness towards digitalization. Sport is generally recognized as system of activities which are based in physical athleticism or physical dexterity, with the largest major competitions such as the T20, IPL, Aga Khan Trophy, Santosh Trophy, FIFA World cup, Ranji Trophy, Amrit Diwan Cup, Federation Cup etc. Various other organizations use to conduct competitions on local, district level, state level and national level for the sportsmen. The focus is on the idea of developing application software for android phone, a step in interconnecting whole country with interest in games thereby helping India to get talented person for the international level of competitions. This will act as a common platform for all Indians. Many Indians have talent but lack of knowledge; finance, channel etc push them backward. Application will act as golden opportunity for down trident sports lover.

Key words: startup, Khelo India, player, team, match

I. INTRODUCTION

India have a sixth of the world's population, but it stands at the end of the medal tally at the Olympics. Reasons are lack of infrastructure, poor health, poverty, girls not being allowed to participate in sports; boys being coaxed into becoming doctors and engineers, the popularity of cricket over other sports, India's fading hockey glory and lack of information about the Olympics in rural areas. There exists a large gap between rich and poor making it hard for the poor people even to make a living, let alone saving the energy for sports practice. Also government has only little investment on the sports infrastructure, the mass sports and competitive sports are both lagging behind in India. It was surveyed that education tends to be the highest priority for the average Indian household instead of extra-curricular activities such as sports. In spite of India's repeated failures at the world's greatest sports event – there was no proper steps taken to interconnect whole country with medium like digital or any such organization.

In the digital era as a startup and innovative idea is going to propose digital solutions to the sports industry. The plan is to deliver the digital expertise; innovation and investment required to best develop and support technology in the field of sport. It is a step for helping peoples from the nick and corner of the country that includes remote villages to achieve their goal.

This is endless process, once it gets started up. No end to the season. No time outs. Best talent in every field of sport can be met for future Olympic games or such international games. This application can help you run a grassroots competition or world-class event, or create an exceptional website or online shopping. Because in our startup idea, the gold goes to those who can convert fans into family and making India to have proud on her sportsperson.

II. PLAN AND STRATEGY

A. Plan and Strategy:

- It will provide a player profile platform of all-over country.
- Player can easily send a request to anyone for arranging a match with him.
- Details of tournament of local area, district level, state level and national level will also provide to the user on a mobile App.
- User can easily share their tournament details among friends player.
- People who leave playing, they will again re-continue their playing when they want.
- This will help player to choose the best sport club in all-over India.
- I hope these will stand up and work place for retire players as a coach. They will be able to share their experience and also earn.
- If any school is in need of coach for practice of tournament, they will request him and company will provide them.
- Information and news of what is now being world -wide in every sport and sports tips by best coach.
- Online shopping of sport accessories.
- Online registration of sport ground.
- Society & regional society tournament.
- specially girls easily connect with sports.

B. Business Plan:

- We will put some charges of every advertisement which will be suitable for customers and company also.
- We also take charge from showing details of sports club.
- Sport accessory shop will become fix and easily accessible.

- Company can organize sport tournament for profit point of view, which will suitable for customer satisfaction.
- We also put some charge to promote a player, a team or ground etc.
- After connecting 10 people to us give 1st match free registration

C. *Benefits:*

They will get a platform on which they will connect to other players. They will get that place where they grow forward continues and get high level competition. They will get right stage on which they will able to show their skill and ability. Retire players will be able to share their experience and get service as a coach etc.



Fig. 1: Logo for Khelo India App

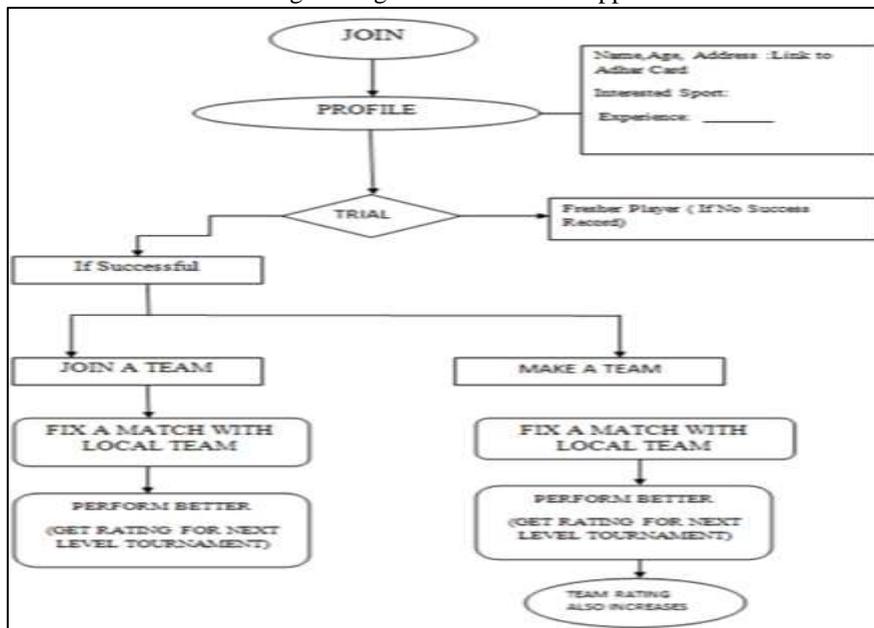


Fig. 2: Flow Chart



Fig. 3: Information of different sports

Here a member can click on any particular sport icon to find information of sports club, associates etc.

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